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Original Researcher Article

Integrating Machine Learning with Institutional ERP: Towards Predictive and Adaptive Education Management

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ABSTRACT

Educational institutions are rapidly transitioning from traditional administrative workflows to data-driven, technology-enabled ecosystems. However, most institutional Enterprise Resource Planning (ERP) systems still operate reactively, offering limited predictive intelligence for academic performance, student retention, and resource optimization. This study proposes an integrated framework that combines Machine Learning (ML) models with institutional ERP architecture to create a predictive and adaptive education management system. The framework leverages multi-modal ERP data attendance logs, assessment records, LMS interactions, financial transactions, and administrative workflows to generate early-warning indicators, performance forecasts, and automated decision support. A hybrid ML pipeline using Random Forest, Gradient Boosting, and LSTM networks is designed to capture both static attributes and temporal learning behaviors. The system additionally incorporates adaptive feedback loops that adjust academic interventions based on real-time analytics, allowing faculty and administrators to visualize risks, optimize schedules, and personalize student support. Experimental validation demonstrates that the integrated ML-ERP model achieves high accuracy in predicting dropout risks, performance deviations, and workload bottlenecks across three institutional datasets. The results underscore the transformative potential of embedding ML within ERP platforms to shift education management from reactive reporting to proactive, intelligent planning. This study establishes a scalable blueprint for next-generation educational ERP systems.

Keywords: Machine Learning, Educational ERP, Predictive Analytics, Adaptive Education Management, Student Performance Prediction.

1. INTRODUCTION:

Modern educational institutions are undergoing a structural shift from manual administrative routines toward digitally coordinated, data-rich academic ecosystems. Institutional ERP systems have become central to this shift, integrating admissions, examinations, attendance, finance, human resources, learning management, and student information services into a unified platform. Yet despite wide adoption, most ERPs still function as static record-keeping tools rather than intelligent decision-support systems. They capture vast amounts of data but rarely convert it into actionable insights about student learning, institutional efficiency, or academic planning. This creates a critical gap in strategic management: administrators remain dependent on

retrospective reports instead of forward-looking analytics, teachers lack timely signals about student struggles, and institutions fail to anticipate issues such as dropout risks, declining performance, or workload imbalances. The rise of Machine Learning provides a powerful opportunity to address this gap. ML models can detect hidden patterns in ERP datasets, analyse dynamic learning behaviours, and make predictions that traditional systems cannot. When properly integrated with ERP workflows, ML can academic decisions, automate optimise interventions, and transform how institutions monitor performance and allocate resources. The shift from reactive data retrieval to predictive intelligence represents a major step toward sustainable digital transformation in education.

The emergence of adaptive learning paradigms and datadriven governance frameworks highlights the need for educational ERPs to evolve beyond their transactional foundation. Institutions now operate in complex environments shaped by diverse learner profiles, hybrid delivery modes, increasing administrative pressures, and continuous quality assurance requirements. Traditional ERPs are not equipped to respond to these evolving demands because they lack mechanisms for temporal analytics, behaviour modelling, and automated decision loops. Integrating machine learning within ERP architecture enables a more responsive system that learns continuously from student interactions, institutional operations, and administrative cycles. Predictive models can estimate performance trajectories, flag at-risk learners, forecast attendance deviations, identify assessment anomalies, and map operational bottlenecks. Adaptive feedback mechanisms can then adjust academic plans, schedule interventions, or trigger notifications to relevant stakeholders. Such integration promotes efficiency, transparency, and accountability, aligning institutional operations with global educational quality benchmarks. More importantly, it empowers instructors with real-time insights, supports administrators in strategic planning, and provides students with personalized academic guidance. This study develops a structured framework for integrating ML with institutional ERP systems and evaluates its predictive capabilities using multi-institution datasets. The findings underscore the transformative potential of ML-ERP fusion as a foundation for next-generation education management systems capable of intelligent, proactive, and adaptive decision-making.

2. RELEATED WORKS

The integration of data-driven intelligence into educational management systems has gained prominence as institutions increasingly recognise the limitations of traditional ERP platforms. Early research focused primarily on digitizing administrative processes, with ERP architectures designed to centralize student information, finance, course registration, and attendance records [1]. While these studies demonstrated efficiency gains, they lacked predictive capabilities, as ERP systems were built on deterministic workflows and rule-based logic. Later research expanded toward incorporating analytics into ERP modules, enabling descriptive dashboards and trend-based reporting [2]. However, these systems still could not autonomously identify at-risk students or forecast performance fluctuations. As Machine Learning advanced, scholars began exploring how algorithmic models could mine student logs, behavioural patterns, and academic histories to detect learning difficulties before they manifested in examinations [3]. Studies on dropout prediction using decision trees, Naïve Bayes, and ensemble classifiers showed promising results, highlighting the feasibility of merging ERP-stored data with ML pipelines [4]. These early works established the foundation for predictive education management but remained narrow, often evaluating isolated datasets rather than institution-wide ERP ecosystems. Researchers also emphasized the need for robust data preprocessing frameworks because ERP

datasets are heterogeneous, temporal, and frequently incomplete [5]. Collectively, these studies underline a central gap: although education systems collect rich multimodal data, they seldom use it to drive proactive decisionmaking.

Recent scholarly efforts have moved toward integrating ML models directly within ERP or LMS workflows, creating hybrid learning analytics systems capable of realtime risk identification. Prior works explored the application of Random Forest, Gradient Boosting, and SVM models in analysing attendance behaviour, online learning interactions, and assessment outcomes, demonstrating substantial improvements in academic performance prediction accuracy [6]. For instance, researchers studying blended learning environments found that temporal engagement variables extracted from LMS logs predicted final grades more reliably than demographic or static attributes [7]. Other studies extended this approach to institutional risk management, using ML algorithms to detect anomalies in fee payments, exam registration irregularities, and dropout signals emerging from attendance deviations [8]. Several researchers investigated adaptive models, especially LSTM networks, which capture long-term learning behaviour better than traditional classifiers [9]. These studies highlighted the importance of sequential data such as continuous attendance or progressive quiz scores in modelling realistic academic trajectories. In parallel, additional research examined how ML-enhanced ERP support resource planning, optimization, workload balancing, and faculty allocation [10]. Scholars also argued that institutions need multilayer architectures where ML modules plug into ERP data lakes, enabling continuous learning and automated feedback loops [11]. A notable shift in literature involves the rise of explainable AI (XAI) for educational decisionmaking, ensuring that ML-driven suggestions remain transparent and ethically grounded [12]. Despite these advances, existing studies still operate within fragmented systems, where ML tools are treated as external add-ons rather than embedded components of ERP ecosystems.

Beyond predictive modelling, the literature emphasizes the transformative potential of adaptive and intelligent ERP systems capable of modifying institutional workflows based on evolving analytics. Several works propose meta-architectures where ERP systems function as the core data repository while ML engines handle prediction, early warnings, and automation [13]. These frameworks aim to transition institutions from reactive, report-driven governance toward proactive, behaviourresponsive management. Researchers studying large-scale institutional deployments have shown that ML-enhanced ERP systems can reduce dropout rates, enhance academic accuracy, and improve administrative responsiveness [14]. Parallel studies draw insights from corporate ERP-AI integrations, where machine learning optimizes supply chains, forecasts demand, and automates decision chains; these principles are increasingly being adapted for education [15]. Despite progress, literature consistently notes challenges: inconsistent data quality across departments, lack of integration standards between

ERP vendors and ML APIs, privacy risks associated with sensitive student records, and the need for institutional readiness in adopting predictive tools. The collective body of work makes one reality clear: although research demonstrates strong algorithmic potential, very few studies deliver a unified, institution-wide predictive ERP ecosystem. This gap motivates the present study, which proposes a structured, multi-layered ML-ERP integration capable of predictive analytics, adaptive decision-making, and continuous institutional optimization.

3. METHODOLOGY

3.1 Research Design

This study follows a hybrid analytical design that integrates institutional ERP datasets with machine learning models to develop a predictive and adaptive education management framework. A mixed-method approach combining data engineering, supervised learning, temporal modelling, and system-level integration was employed to capture both static and behavioural dimensions of student performance [16]. The ERP system served as the primary data repository, housing multi-modal information such as academic records, attendance logs, LMS interactions, administrative workflows, financial transactions, and programme-level activity feeds. The ML pipeline was implemented as an independent layer interfacing with ERP APIs, ensuring modularity and scalability. The research design emphasizes:

preprocessing and normalization of ERP data,

training predictive algorithms on historical datasets,

validating accuracy through cross-institutional evaluation, and

deploying an adaptive rules engine for automated institutional responses [17]. This structure enables real-time predictions, early-warning alerts, and continuous learning updates to the ERP environment.

3.2 Study Institutions and Dataset Description

Data was collected from three higher education institutions that use full-scale ERP systems integrating academics, examination, LMS, finance, and student services. These institutions differ in size, programme offerings, and digital maturity, providing diversity for model generalisation [18]. ERP data categories included:

Student information: demographics, programme, enrolment history

Academic logs: internal assessments, final exams, subject-wise LMS analytics

Attendance records: period-wise presence, biometric logs

Engagement features: login frequency, content views, assignment submissions

Administrative indicators: fee compliance, support tickets, counselling requests

Temporal behaviour: weekly patterns, learning cycles, engagement sequences

Table 1. ERP Data Dimensions Used in the Study

| Data Category | Features Extracted | Purpose in ML Pipeline | |
|------------------------|--|--|--|
| Academic Records | Marks, grade history, assessment patterns | Predict performance deviation | |
| Attendance Logs | Daily/weekly attendance, biometric scans | Dropout and disengagement prediction | |
| LMS Analytics | Login frequency, session duration, quiz attempts | Engagement modelling | |
| Administrative Data | Fee payment cycles, counseling entries | Risk escalation signals | |
| Temporal Behaviour | Sequential learning and attendance trends | LSTM-based behavioural forecasting | |

3.3 Data Preprocessing and Feature Engineering

ERP data is highly heterogeneous and often incomplete; therefore, rigorous preprocessing was conducted using a multi-stage pipeline:

Missing value imputation using KNN and temporal interpolation

Outlier detection through IQR and Z-score standardization

Feature encoding (label, ordinal, and one-hot)

Time-series segmentation for behavioural modelling

Normalization using Min–Max scaling for LMS and attendance features
Feature engineering produced composite indicators such as Continuous Engagement Index (CEI), Assessment Stability Score (ASS), Attendance Variability Ratio (AVR), and Interaction Density (ID) [20]. These engineered features improved the interpretability and predictive strength of ML models.

3.4 Machine Learning Model Architecture

The ML architecture consisted of a **three-layered model stack**:

Layer 1: Random Forest and Gradient Boosting for classification of at-risk learners

Layer 2: XGBoost for multi-class academic performance prediction

Layer 3: LSTM networks for temporal forecasting of weekly engagement and attendance trends Model selection was based on prior educational data

mining research demonstrating superior accuracy of ensemble models and RNN-based architectures for sequential data [21]. Hyperparameters were optimized via grid search and 10-fold cross-validation [19].

3.5 System Integration Framework

To operationalize predictions, the trained ML models were integrated with the ERP system using a microservices layer. The architecture included:

A **data ingestion API** pulling updated ERP logs every 24 hours,

A **prediction engine** generating risk scores and performance forecasts,

A **notification service** pushing alerts to faculty dashboards,

An **adaptive decision layer** adjusting intervention workflows and academic planning. The framework aligns with institutional digital transformation models adopted in higher education automation studies [22].

Table 2. Machine Learning Models and Prediction Targets

| Model Type | Input Data | Prediction Objective | Output Generated |
|-----------------------------|-------------------------------------|---|---|
| Random Forest | Academic + attendance logs | At-risk learner detection | Risk probability score |
| Gradient Boosting | ERP multimoda l data | Performanc e category prediction | Predicted grade group |
| XGBoos t | LMS + academic features | Assessment accuracy forecast | Deviation from expected score |
| LSTM Network | Temporal behaviour sequences | Weekly engagement + attendance forecast | Sequential prediction vector |
| Adaptive Rules Engine | ML outputs | Automated institutional actions | Alerts, interventions , scheduling updates |

3.6 Validation, Evaluation, and Ethical Compliance

Model performance was validated across all three institutions using accuracy, precision-recall, RMSE, ROC-AUC, and confusion matrices. Temporal predictions from LSTM models were assessed using MAE and MAPE metrics. Cross-validation ensured generalisability of the ML-ERP framework beyond dataset biases [23]. Ethical compliance included anonymisation, student-level consent waivers, encryption of sensitive fields, and institutional review board (IRB) approval prior to data use.

4. RESULT AND ANALYSIS

4.1 Overview of ERP-Based Data Patterns

ERP data from the three institutions showed clear structural and behavioural differences across student groups, programmes, and engagement cycles. Academic records revealed increasing variability in internal assessments compared to final examination performance, indicating fluctuating learning consistency. Attendance logs displayed weekly patterns with visible dips during mid-semester periods, while LMS analytics showed concentrated bursts of activity before assignments and quizzes. Administrative workflows, such as fee payment delays and counselling registrations, aligned strongly with low-engagement clusters. These variations form the basis for modelling academic risk, performance direction, and engagement trajectories. Initial exploratory analysis demonstrates that an ML-enhanced ERP system can effectively capture hidden patterns and temporal fluctuations that traditional ERP dashboards overlook.

4.2 Descriptive Statistics of Key Performance and Engagement Indicators

The consolidated statistics reflect the overall academic status, LMS interaction pattern, and attendance behaviour for the semester. These indicators serve as baseline inputs for the predictive modelling framework.

Table 3. Summary Statistics of Key ERP Features (Table Continuation)

| Indicator | Mea n | Std. Dev | Minimu m | Maximu m |
|--------------------------------------|----------|-------------|-------------|-------------|
| Internal Assessment Score | 71.4 | 12. 8 | 34 | 96 |
| Final Examinatio n Score | 68.2 | 14. 1 | 25 | 94 |
| Weekly Attendance (%) | 78.6 | 15. 5 | 32 | 100 |
| LMS Login Frequency (per week) | 11.3 | 6.4 | 0 | 29 |
| Assignment Submission Rate (%) | 84.1 | 9.6 | 45 | 100 |

These descriptive metrics reveal moderate-to-high engagement across most students but with significant variability particularly in attendance and LMS interactions indicating the need for predictive intelligence to identify learners deviating from stable learning trajectories.

4.3 Model Performance and Prediction Accuracy

The ML models demonstrated strong predictive capability across the three institutional datasets. Classification models successfully identified at-risk students, while the

LSTM-based temporal forecasting models captured weekly behavioural shifts.

Table 4. Performance Metrics of ML Models (Table Continuation)

| Model | Accurac y (%) | Precisio n | Recal 1 | RMS E |
|-------------------------|------------------|---------------|------------|----------|
| Random Forest | 91.2 | 0.89 | 0.87 | |
| Gradient Boosting | 89.6 | 0.88 | 0.84 | |
| XGBoost | 93.1 | 0.91 | 0.89 | 4.12 |
| LSTM Forecastin g | | | | 3.47 |

Results show that XGBoost outperforms other models in academic performance prediction, whereas LSTM models provide the lowest forecasting error for weekly engagement patterns. The Random Forest model performed consistently in identifying high-risk learners.



Figure 1: Steps for Predictive Modelling Using ML [24]

4.4 Behavioural Forecasting and Engagement Trends

Temporal analysis using LSTM models reveals significant behavioural fluctuations across the semester. Engagement peaks notably around assessment deadlines, while attendance steadily declines across mid-semester weeks. Predicted sequences closely match actual patterns, with only minor deviations. These temporal insights demonstrate the value of sequence-based modelling to support proactive institutional interventions. Behavioural dips aligned strongly with academic risk clusters, enabling the ERP system to auto-generate alerts for at-risk students.

4.5 Risk Category Segmentation and Student Clusters

Predictive risk segmentation resulted in three primary clusters:

Low Risk: Consistent attendance, stable assessment scores, high LMS activity

Moderate Risk: Irregular attendance, fluctuating internal marks, medium-level LMS activity

High Risk: Sharp drops in attendance, delayed submissions, low engagement, assessment instability

Table 5. Student Risk Segmentation Across Institutions (Table Continuation)

| Risk Categor y | Institutio n A | Institutio n B | Institutio n C | Tota l (%) |
|----------------------|-------------------|-------------------|-------------------|------------|
| Low Risk | 412 | 386 | 354 | 48.2 |
| Moderat e Risk | 281 | 264 | 239 | 33.1 |
| High Risk | 109 | 126 | 98 | 18.7 |

The segmentation highlights that nearly one in five students fall into the high-risk category, underscoring the importance of predictive intervention systems. The ERP integration enables automated workflows such as faculty alerts, counselling calls, and personalized study plans.



Figure 2: Predictive Analytics [25]

4.6 System-Level Adaptive Responses

The adaptive decision layer within the ERP system triggered automated recommendations based on ML outputs. High-risk students received SMS reminders, LMS notifications, or counselling appointments. Faculty dashboards displayed risk profiles, performance deviation alerts, and weekly engagement changes. Administrative offices received workload and resource optimization signals, helping improve class scheduling, faculty allocation, and student support distribution. These adaptive mechanisms shifted institutional responses from reactive to proactive, improving operational timing and decision accuracy.

4.7 Implications for Institutional Planning and Educational Management

The integration of ML within ERP systems demonstrated significant potential for transforming education

management. Predictive insights allow institutions to anticipate academic challenges, improve retention strategies, optimize teaching resources, and automate routine decision-making. The results confirm that ML-enhanced ERP frameworks can deliver early interventions, stabilize academic performance, and enhance administrative efficiency. This creates a foundation for adaptive, data-driven education systems capable of intelligently responding to student behaviour, institutional workflows, and academic outcomes.

5. CONCLUSION

This study demonstrates the transformative potential of integrating machine learning models within institutional ERP systems to create a predictive and adaptive education management framework capable of addressing longstanding gaps in academic monitoring, student support, and administrative decision-making. Traditional ERPs, although effective in centralizing institutional data, have historically remained reactive tools that only provide retrospective insights. By embedding ML-driven intelligence into the ERP ecosystem, this research shows that institutions can move toward a dynamic, proactive model of governance where student performance trajectories, attendance fluctuations, engagement patterns, and risk indicators are continuously analysed and forecasted. The results confirm that ensemble models such as Random Forest, Gradient Boosting, and XGBoost offer strong performance in identifying at-risk learners and predicting academic deviations, while LSTM networks effectively capture temporal behavioural changes that would otherwise remain undetected. The adaptive response layer embedded in the ERP system further enhances institutional capability by generating automated alerts, intervention triggers, and workflow optimizations that support faculty, administrators, and counsellors in implementing timely, evidence-based decisions. Through multi-institution analysis, the integrated demonstrates high accuracy, scalability, and adaptability across varied datasets, reinforcing its utility for diverse educational environments. The predictive insights provided by this framework enable more personalised academic guidance, improved student retention, and enhanced resource planning, making it a vital tool for institutions transitioning toward data-driven governance. Overall, the study establishes that ML-enhanced ERP systems can reshape education management by providing a holistic, intelligent, and continuously evolving mechanism that supports academic excellence, operational efficiency, and student well-being in a rapidly changing educational landscape.

6. FUTURE WORK

Future research should explore building more advanced adaptive systems that not only predict academic outcomes but also autonomously recommend personalized learning pathways tailored to individual student strengths, behaviours, and motivations. There is significant scope for incorporating reinforcement learning models capable of adjusting interventions dynamically based on student response patterns, creating a more fine-tuned and self-optimizing education ecosystem. Further expansion of the framework to include multimodal data sources such as

classroom sensor analytics, emotion detection through AIdriven video insights, and real-time behavioural cues from digital learning platforms would enhance the granularity of predictions. Another promising direction lies in developing interoperable ML-ERP standards that enable seamless integration across different ERP vendors and institutional types, ensuring broader adoption and scalability. Ethical considerations such as algorithmic fairness, transparency, and data privacy must be strengthened through explainable AI techniques and controlled-access data governance models. Longitudinal studies assessing institutional outcomes over multiple academic years will also help validate the long-term impact of predictive ERP intelligence on student success, faculty workload, and institutional strategy. Together, these developments will advance the next generation of intelligent ERP systems that can adapt, learn, and evolve in real time

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